

CORPORATE PROFILE VIDEO



Marketing's main function is to shorten the sales cycle. Strategic marketing does that by effectively communicating to the right demographic using the right channels and tools.



• video marketing

• lead generation

• content production

Highlight your successes Stay ahead of the competition

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Businesses are complicated. Trying to explain how your customers benefit from working with you, how your products work, your history of success and your staff is a complex problem. In an age of short attention spans, when a prospective customer visits your website, how can you influence their buying decision quickly and convincingly?

An informative and engaging corporate profile video is often the solution, as it grabs the

attention of your most impatient customers. A short business profile video gets your message and story across in way that naturally engages your audience. All marketing works better if you show rather than tell and video is the perfect sidekick for increasing overall familiarity with any company's purpose.

Corporate profile videos guide a viewer through a company's story step by step, breaking down and explaining relevant

information in visual format.

Corporate videos are flexible and can be used throughout the sales cycle - as introductions to prospective clients, parts of ongoing marketing campaigns such as newsletters and advertising or as principle content on your homepage. No matter where you use it a corporate profile video allows you to highlight your company in as accessible and engaging way as possible.

Our communication efforts are designed for maximum engagement to promote stakeholder loyalty and repeat business.

<http://gulfbroadcast.tv>